1. I prefer to use a mobile device for all my in-store purchases. (eg: Apple pay supported by iPhone)
2. For mobile payments, I value safety of transactions the most.
3. For mobile payments, convenience (eg: one-touch pay, QR code) is my priority.
4. For mobile payments, saving money (low or no transaction fee) is my priority.
5. For mobile payments, I prefer to receive the best deals and offers from merchants
6. For mobile payments, excellent customer service (eg: call center support) is my priority.